

EXHIBITOR INSTRUCTIONS

Thank you for exhibiting at the 2026 Sustainable Ag Expo.

NOVEMBER 10–11, 2026

Madonna Inn Expo Center

100 Madonna Rd. | San Luis Obispo, CA 93401

EVENT SCHEDULE

Mon, Nov. 9

12-4 pm.....Load in

1-3 pm.....Forklift Appointments

Tues, Nov. 10

7 am-5 pm.....Tradeshow

8 am.....Seminars begin

5-6 pm.....Sustainable Gear
& Beer

Weds, Nov. 11

7-8 am.....Donut Social

7 am-4:30 pm.....Tradeshow

8 am.....Seminars begin

4:30-7 pm.....Load out
(OR 3-3:30 pm)

Included: Daily light breakfast + hearty lunch | **Online Courses:** Oct. 12–Dec. 13 | 10+ CE hours on demand

DUE OCT. 9

As outlined in your Exhibitor [Contract](#), please email the following to Hayli Macomber.

- ☐ **Representative Names** - First /last name + email for each representative. The number of two-day [Expo Passes](#) included is based on your [Business Membership](#) tier. Additional passes are available at the discounted Member rate.
- ☐ **Certificate of Insurance** - General liability: [\\$1 million per occurrence](#); Additionally insured: [Madonna Inn Inc., Madonna Properties LLP, and Vineyard Team](#); Event: Sustainable Ag Expo; November 10–11, 2026; Location: Madonna Inn Expo Center, 100 Madonna Rd., San Luis Obispo, CA 93401; Host: Vineyard Team, PO Box 1061, Grover Beach, CA 93483
- ☐ **Forklift Requests** - Forklift service is \$100 and requires a reserved time slot.

BOOTH INFORMATION

INDOOR STANDARD | 8' × 10'

8' table, linen, two chairs, electricity, pipe and drape, WiFi.

OUTDOOR | 20' × 20'

Electricity included; please bring extension cords.

BOOTH POLICIES

Booths must remain within the allotted space and may not block neighboring exhibitors. Exhibitors are responsible for loss, theft, or damage to displays or products and must follow Madonna Inn Expo Center parking, loading, and unloading regulations. Advanced shipments cannot be accepted. Booth fees are non-refundable.

Questions? Hayli Macomber | hayli@vineyardteam.org