



Use this media kit to help you promote your participation in the Sustainable Ag Expo and increase your visibility with your target audience.

Download the attached files, share on your social media, email marketing... wherever you please!

Important Information!

Kick-Off Event	at Center of Effort (Kick-Off Event) November 10 5:00-7:00 pm 2195 Corbett Canyon Rd. Arroyo Grande, CA 93420
Trade Show & Seminars	at Madonna Inn Expo Center November 11 & 12 7:30 am - 5:00 pm 120 Madonna Rd. San Luis Obispo, CA 93401
All Relevant Links	Registration: Register Today! Website: sustainableagexpo.org Instagram: thevineyardteam Frequently Asked Questions: FAQ Updates: NEWS Program: In-Person Online Exhibitor Map: Map (+ outdoor map) Exhibitor Resources: <i>NEW</i> this year - access map/instructions/media kit anytime on the website

**Green text is LINKED*

Media for Promo

Download files [here](#).

File format is indicated in the title. i.e. "2025 Sustainable Ag Expo Register - Instagram Post."

Add your logo to customize.

Feel free to create your own content or see useful verbiage below!

Personalize your post in the green text sections.



Presented by Vineyard Team, the Sustainable Ag Expo is back this Fall!

Looking for the latest viticulture and technology from the world's top experts?

This event brings together researchers and growers so you can earn continuing education hours and improve your business all while connecting with peers and agriculture companies.

[insert any added information relevant to your company here!]

****Add the call-to-action link at the bottom, i.e. "Click the link in our bio to register today!" and add link (under IMPORTANT INFORMATION > RELEVANT LINKS).***



We are excited to announce that we are exhibiting at the Sustainable Ag Expo this Fall, presented by Vineyard Team. Stop by booth **[your #]** to see us!

[insert any added information relevant to the product(s) you will be exhibiting here!]

Why should you attend the Sustainable Ag Expo?

This event brings together researchers and growers so you can earn continuing education hours and improve your business, all while connecting with peers and agriculture companies.

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If you send emails to your audience, don't hesitate to use our **email header** templates as you see fit!

Tip: Add your logo for customization!

Don't Forget!

If you haven't already:

Send your CERTIFICATE OF INSURANCE

Certificates of Insurance were due **October 13th**.

Event: Sustainable Ag Expo - November 11 - 12, 2025

Event Location: Madonna Inn Expo Center - 100 Madonna Rd., San Luis Obispo, CA 93401

Event Host: Vineyard Team - 5915 El Camino Real, Atascadero, CA 93422

Amount of Coverage: General liability for \$1M per occurrence

Additionally Insured: Please list Madonna Inn Inc., Madonna Properties LLP and Vineyard Team

Claim your FREE 2-DAY-PASSES

The number of comped 2-day expo passes is based on your Business Membership tier.

(\$1,500 = 2; \$3,000 = 4; \$5,000 - \$7,500 = 6; \$10,000 = 8)

Please email hayli@vineyardteam.org the first/last names and emails of your representatives.

Additional company passes are available for purchase at a discounted member rate.

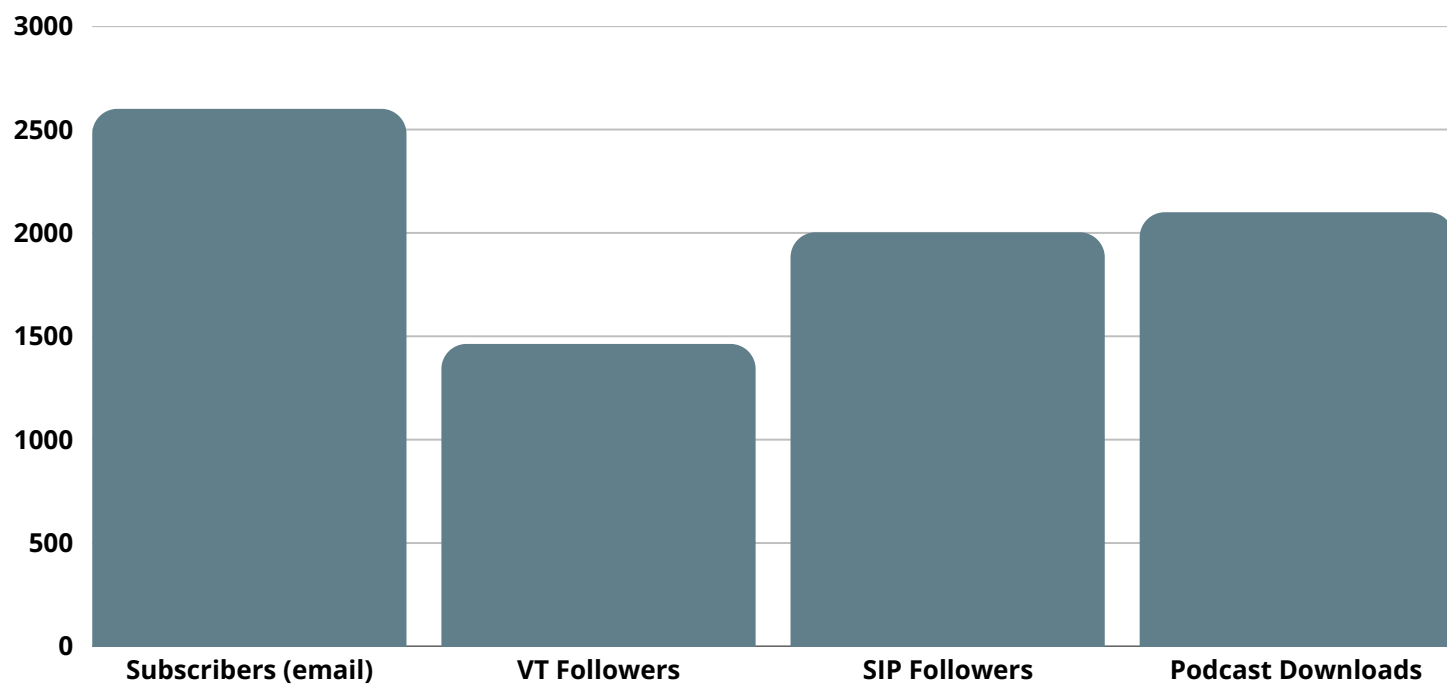
Each representative receives morning coffee, light breakfast & pastries, and hearty lunches daily.

Media Exposure

The Sustainable Ag Expo is promoted for 6 months on all of our outlets!

\$3,000+ Members are promoted in our newsletter (email), social media, podcast, and all Expo signage.

**Monthly reach statistics*



200,000+ publication reach per month!

The event is publicized trade outlets including: *Wine Business, Wine Industry Network, Grape & Wine Magazine, Paso Robles Daily News, New Times, Wine Mag, and more!*

